New

CONTRACT

Print Date 10/15/12

Page 1 of 3

Product Code

149

Advertiser Ref



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB) 3050 K St NW Washington, DC 20007

	Contract / Rev	<u>vision</u>		Alt Order #	ŧ	
	498675	1		06375313		
Product						
HORSFORD- DCCC						
Contract Dates	Estimate #					
10/16/12 - 10/21/12	2102					
<u>Advertiser</u>			<u>Or</u>	iginal Date	/ Revision	
Horsford DCCC		DC Broadcast Cash				
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade	
	EOM/EOC	Broadcast			Cash	
	Station	Accou	nt E	xecutive	Sales Office	
	KVVU	Teresa	ı Dit	furia	TELEREP-PHIL	
	Special Hand	ling			•	
	Demographic			· · · · · · · · · · · · · · · · · · ·		
	Adults 35+					

Advertiser Code

143

Spots/

IDB#

Agency Ref

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Sp	oots	Amount
N 1 KVVU 10/16/12 10/19/12 Fox 5 News M-F 10p-11p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -TWTF 2	10p-11p <u>Rate</u> \$2,150.00	:30	NM	2	\$4,300.00
N 2 KVVU 10/16/12 10/19/12 Fox 5 News M-F 11p Start Date	M-F 11-1135p <u>Rate</u> \$1,950.00	:30	NM	1	\$1,950.00
N 3 KVVU 10/16/12 10/19/12 Katie Couric <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -TWTF 2	2-3p <u>Rate</u> \$425.00	:30	NM	2	\$850.00
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Katie Couric See MG 3.3	Start/End Time 2-3p	Weekdays Length Rate -TuwThF :30 \$425.00	<u>Type</u> <i>NM</i>		
3 KVVU 10/15/12-10/21/12 Katie	1-2pm	MTuWThF :30 \$425.00	NM		
See MG 3.44 KVVU 10/18/12-10/18/12 KatieMG for 3.3 10/17	1-2pm	Th :30 \$425.00	NM		
N 4 KVVU 10/16/12 10/19/12 The Dr.Oz Show Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -TWTF 1	4-5p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
N 5 KVVU 10/16/12 10/17/12 Fox 5 News at 5 Start Date	5-530p <u>Rate</u> \$950.00	:30	NM	2	\$1,900.00
N 6 KVVU 10/16/12 10/17/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -TW 2	M-F 530-6p <u>Rate</u> \$1,025.00	:30	NM	2	\$2,050.00
N 7 KVVU 10/16/12 10/17/12 Fox 5 News at 6pm Start Date	M-F 6-630pm <u>Rate</u> \$525.00	:30	NM	1	\$525.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KVVU 10/15/12-10/21/12 Fox 5 News at 6pm See MG 10.2,10.3,10.4	Start/End Time M-F 6-630pm	Weekdays Length Rate -TuW :30 \$525.00	Type NM		
N 8 KVVU 10/16/12 10/19/12 Fox 5 News AM M-F 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	M-F 6a-7a <u>Rate</u>	:30	NM	2	\$1,450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision	Alt Order #	
	498675 /	06375313	
ot Datos	Droduot	Estimato #	

Contract Dates Product Estimate # 10/16/12 - 10/21/12 HORSFORD-DCCC 2102

Advertiser Original Date / Revision 10/15/12 / 10/15/12 Horsford DCCC

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -TWTF 2	<u>Rate</u> \$725.00				
N 9 KVVU 10/16/12 10/19/12 MORE Access <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -TWTF 1	630-7pm <u>Rate</u> \$650.00	:30	NM	1	\$650.00
N 10 KVVU 10/16/12 10/19/12 Extra Start Date	M-F 7-730p <u>Rate</u> \$950.00	:30	NM	3	\$18,100.00
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Extra	Start/End Time M-F 7-730p	Weekdays Length Rate W :30 \$950.00	<u>Type</u> <i>NM</i>		
See <i>MG 10.2,10.3,10.4</i> 2 KVVU 10/17/12-10/17/12 The X Factor	The X Factor	w :30 \$5,350.00	NM		
3 KVVU 10/21/12-10/21/12 NFL Early Game ® MG for 14.1,7.1,16.1,10.1	NFL Early Game	St :30 \$9,500.00	NM		
4 KVVU 10/17/12-10/17/12 BB League Championships MG for 14.1,7.1,16.1,10.1	1pm-8pm	W :30 \$3,250.00	NM		
N 11 KVVU 10/16/12 10/19/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -TwTF 2	M-F 7a-9a <u>Rate</u> \$700.00	:30	NM	2	\$1,400.00
N 12 KVVU 10/16/12 10/19/12 TMZ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12W 1	730-8p <u>Rate</u> \$1,350.00	:30	NM	1	\$1,350.00
N 13 KVVU 10/16/12 10/19/12 More M-F 9-10a Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -TwTF 2	M-F 9a-10a <u>Rate</u> \$275.00	:30	NM	2	\$550.00
N 14 KVVU 10/21/12 10/21/12 NFL Late Game Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	NFL Late Game Rate \$11,500.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 NFL Late Game See MG 10.2,10.3,10.4	Start/End Time NFL Late Game	Weekdays Length Rate St :30 \$11,500.06	<u>Type</u> <i>NM</i>		
N 15 KVVU 10/21/12 10/21/12 NFL Early Game Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	NFL Early Game Rate \$7,500.00	:30	NM	1	\$7,500.00
N 16 KVVU 10/18/12 10/18/12 The X Factor Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	The X Factor Rate \$5,150.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 The X Factor See MG 10.2,10.3,10.4	Start/End Time The X Factor	Weekdays Length Rate Th :30 \$5,150.00	<u>Type</u> <i>NM</i>		
N 17 KVVU 10/16/12 10/19/12 BB League Championships Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12T 2	1pm-8pm <u>Rate</u> \$3,250.00	:30	NM	2	\$6,500.00
N 18 KVVU 10/17/12 10/17/12 The X Factor <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	The X Factor Rate \$5,350.00	:30	NM	1	\$5,350.00

26 \$54,925.00 Totals

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 498675 /	Alt Order # 06375313
Contract Dates 10/16/12 - 10/21/12	Product HORSFORD- DCCC	Estimate # 2102
Advertiser Horsford DCCC	1	ginal Date / Revision 0/15/12 / 10/15/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/21/12	26	\$54,925.00	\$46,686.25
Totals	26	\$54,925.00	\$46,686.25

Signature:	Date:	
•		$\overline{}$

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191

HARRIS REPORT FROM REP OCT15/12 18.56

CHANGES *** KVVU-TV ***

DATE OCT15/12 18.56	DAT	4		CO-OP BILLING NEEDED	_ CO-OP BI	TAX	STATE 1		CITY TAX
					WK-1	OCT21/12	2	DATES OCT16/12	FLIGHT I
)ICE)	(LINE, ORDER, INVOICE)	EST#2102 COMMENTS: (LII	EST#2102	Û	HORSFORD- DCCC	PRDCT I
REGIONAL	LOCAL	NATL.	CLASS: NATL		# 6375313	_ CONTRACT #_			ORDER #_
					, DC 20007	WASHINGTON,			
FURIA	TERESA DIFURIA	PRSN PH-	SALES I		NW,	3050 K ST NW			
H	E DEMASTRIE	NAME JESSE	BUYER N		MARGOLIS, MITCHELL	GREER, MAR	NAME)51 AGY.	AGY # 1051
SALESMAN #	OFF.# 762	 	REP.#	NA	POLI/HORSFORD/DCC/D/CON/NV	POLI/HORSF	NAME	ADV.	ADV #

REP:

TO ROSE
FR NIKKI
OK'D M1 AND M2
SEE LINE 19-22
NEW TOTAL \$54925
PLS CNF THANKS

(-25)

STA:

CON CM **** THIS S S Ø CASH IN ADVANCE SCHEDULE

ACCOUNTING ALL INVOICES ARE GREER MARGOLIS H O Ħ SENT TO:

1010 WISCONSIN AVENUE SUITE 800 WASHINGTON, DC 20007 MN

STEVEN HORFORD FOR CONGRESS-DCCC

		: LINE#:REP
ω	AG AG	円 #
8	AGENCY	: CD:
S 200P-300P	ADVERTISER PRODUCT CO	TIME
400	ADVERTISER CODE = PRODUCT CODE = 149	PERIOD
	R CO	OD
(4)	CODE = 149	: LGI
30	143	LGTH :
		SEC
\$ 4	AGENCY	
\$425.00	NCY EST#	RATE
ц	= 21	
10/16	2102	START
10		
10/19		END DATE
Н		:SPTS: WEEK : /WK: INVT
		WEEK
TU-F		
l H		DAYS
ц		:TOTL:

PROGRAM : CON COM1: KATIE KATIE COURIC

PROGRAM : FOX NFL (GAME 2) CON COM1: FOX NFL (GAME 2)	PROGRAM: EXTRA CON COM1: EXTRA 14 S 100P-400P 30 11500.00 10/21 0	10 S 700P-730P 30 \$950.00 10/16 10/19 0	PROGRAM: NICS GAME ORD COM1: SPOTS N/A DUE TO BASEBALL. AND NO LATE GAME ON SUNDAY. SEE MG OFFER. ORD COM2: \$25 CREDIT. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 20-22	22 A 1230P-430P 30 \$3,250.00 10/17 10/17 1	PROGRAM: NFI GAME ORD COM1: SPOTS N/A DUE TO BASEBALL. AND NO LATE GAME ON SUNDAY. SEE MG OFFER. ORD COM2: \$25 CREDIT. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 20-22	21 A 1000A-130P 30 \$9,500.00 10/21 10/21 1	PROGRAM: X FACTOR ORD COM1: SPOTS N/A DUE TO BASEBALL. AND NO LATE GAME ON SUNDAY. SEE MG OFFER. ORD COM2: \$25 CREDIT. NOT PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT16 ON LINE-7 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-10 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT21 ON LINE-14 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT21 ON LINE-16 FOR 1 SPOT/WK	20 A 800P-1000P 30 \$5,350.00 10/17 10/17 1	PROGRAM: MORE ACCESS CON COM1: MORE ACCESS	7 S 600P-630P 30 \$525.00 10/16 10/19 1	PROGRAM: KATIE COURIC ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT16 ON LINE-3 FOR 1 SPOT/WK	19 A 100P-200P 30 \$425.00 10/18 10/18 1	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: : :LINE#: : DATE : /WK:
	NDS	TU-F	ER.	WED	ER.	SUN	ΕЯ.	WED		TU-F		THU	WEEK: DAYS
	0	0		Н		Н		Н		ц		H	:TOTL:

-4100 FAX# 610-225-1191
HARRIS REPORT FROM REP OCT15/12 18.56
CHANGES *** KVVU-TV ***

	TKEOF FOKBERON						4925.00	(Ji	OCT/12
ji ji	ONDAY. SEE MG OF	U	E. GAME ON	ED PLS APPROVE	CREDIT. NOT PRE-BOOKED	CMT: \$25			
1 1 1	,250.00	80		OCT17	1230P-430P	WED			
r L	\$9,500.00	300 300 300 300 300 300 300 300 300 300		OCT21	/1000A-130P	NDS &			
	5,150.00	0		0CH18	800P-900P	THU	BUY#16		
	150	0		N	100P-400	SUN/	BUY#14		
		0		OCT16		TU-F/	BUY#10		
(OCT15/12)	525.0	0			600P-6	MISSED: TU-F/	BUY#7	OK'U	М2
		ਸ਼ੇ	S APPROVE	PRE-BOOKED PLS	CHG DUE TO BASEBALL. 1	CMT: TP C			
PLS ADVISE	0	30S		OCT18	100P-200P	OFFER: THU/100P-200			
(OCT1	425.00	308		OCT16	U-F/200P-300P	ĸ	К	OK'D	М1
						X-FACTOR X-FACTOR &S:	THE THE	PROGRAM : CON COM1: STATION MAKEGOOD	STAI
	THU	0	10/18	10/18	30 \$5,150.00	900P	S 800P-9	<u>1</u>	
DAYS	WK: INVT :	: SP	: END	: START	GTH : SEC : RATE	PERIOD : L	#:	- E H Z E H Z E H +	: LINE

MARKET TOTALS \$228,958 KVVU 24% KSNV 21% KLAS 200 KTNV 22% KVMY 8% KVCW 3% CABL 0%

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK 臣—臣曰曰 T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP HEADLINE# 6375313
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT15/12 15.01
*** KVVU-TV ***

			: LINE# : RE			CON CM	ጆ ኮ •••	ช ช	YTIO	FLIGHT	PRDCT	ORDER			AGY #	ADV #
PROGRAM : CON COM1:	ч	AGENCY	P :CD	STEVEN	ALL INVOICES GREER MARGOL ACCOUNTING 1010 WISCONS SUITE 800 WASHINGTON,	* * * *	FR NIKKI NEW DCCC TOTAL \$5.	d) 0	TAX	DATES_	HORSFORD	#			1051	
FOX 5	10002-11	CY ADVERTI	: TIME P	HORFORD	HS HS	THIS IS A	ICC HORSFORD \$54950 F THANKS	9	STATE	OCT16/12	RD- DCCC	0 0 0	:)		AGY. N	ADV. N
NEWS AT	400	ISER CODE = :	PERIOD	FOR CON	TO BE	CASH I	RD ORDER		TE TAX_	OCT21	H	0	WAS	3050	NAME GREER,	NAME POL
10P	30	DE = 143 = 149	: LGTH : SEC	CONGRESS- DCCC	SENT TO:	N ADVANCE SO	Ø			21/12 WK-1	EST#2102 COMP	CONTRACT # 63	WASHINGTON, DC	O K ST NW,	ER, MARGOLIS,	POLI/HORSFORD/DCC
	\$2,150.00	AGENCY EST#	RATE			SCHEDULE ****			CO-OP BILLING		COMMENTS: (LINE,	375313	20007		, MITCHELL	OCC/D/CON/NV
	10/16	= 2102	: START						NEEDED		ORDER, INVOICE)					
	10/19		: END								CE)	CLASS: N		SALES PR	BUYER NAME	REP.#
	N		:SPTS:									NATL.		PRSN PH-	ME JESSE	O H
	TU-F		WEEK : DAYS						DATE OCT15			LOCAL REGIONAL		TERESA DIFURIA	E DEMASTRIE	OFF.# 762 SALESMAN
	2		:TOTL:						/12 15.01			ĀL				AN #

		本	乙	3		EXTRA	PROGRAM : EX
Н	TU-F	Н	10/19	10/16	\$950.00	700P-730P 30	10 700£
					5	RE ACCESS	PROGRAM : MORE
Ъ	TU-F	Н	10/19	10/16	\$650.00	630P-700P 30	V9 630F
						FOX5 NEWS 6A	PROGRAM : FC
N	TU-F	N	10/19	10/16	\$725.00	600A-700A 30	8 6002
					3	RE ACCESS	PROGRAM : MORE
2	TU-F	N	10/19	10/16	\$525.00	600P-630P 30	7 600F
						X 5 NEWS AT 530PM	PROGRAM : FOX
2	TU-F	N	10/19	10/16	\$1,025.00	30P-600P 30	6 530F
						X 5 NEWS AT 5PM	PROGRAM : FOX
2	TU-F	N	10/19	10/16	\$950.00	-530P 30	5 500P
						0 0 0 0	PROGRAM : DR
Ъ	TU-F	ч	10/19	10/16	\$500.00	-500P 30	4 400P
				-		KATIE COURIC	PROGRAM : KA
2	TU-F	N	10/19	10/16	\$425.00	200P-300P 30	3 200F
						X 5 NEWS AT 1100P	PROGRAM : FOX
Ъ	TU-F	Н	10/19	10/16	\$1,950.00	P-1135P 30	2 1100P-
:TOTL:	WEEK : DAYS	:SPTS: W	: END	: START : DATE	SEC : RATE	TIME PERIOD : LGTH :	:LINE#:REP :CD: TI

1950.00	CONTRACT TOTAL 549 TOTAL SPOTS	CONI					OCT/12 54950.00
							PROGRAM : X FAXTOR CON COM1: X FAXTOR
₽	WED	Н	10/17	10/17	\$5,350.00	30	18 800P-1000P
						130-00	PROGRAM : MLB NLCS
N	HO-F	N	10/19	10/16	\$3,250.00	30	17 800P-1100P
						, א א	PROGRAM: THE X-FACTOR CON COM1: THE X-FACTOR
Н	THU	ㅂ	10/18	10/18	\$5,150.00	30	16 800P-900P
						ME 1)	PROGRAM: FOX NFL (GAME
Н	SUN	Н	10/21	10/21	\$7,500.00	30	15 1000A-100P
					セダダ	ME 2)	PROGRAM: FOX NFL (GAME CON COM1: FOX NFL (GAME
Ч	SUN	Н	10/21	10/21	11500.00	30	14 100P-400P
						VEGAS VEGAS	PROGRAM : MORE LAS VE
N	TU-F	Ν	10/19	10/16	\$275.00	30	13 900A-1000A
							PROGRAM : TMZ
Ь	TU-F	Н	10/19	10/16	\$1,350.00	30	730P-800P
						G NEWS	PROGRAM: FOX5 MORNING
N	TU-F	N	10/19	10/16	\$700.00	30	11 700A-900A
:TOTL:	WEEK : DAYS	:SPTS: W	: END : DATE	: START	EC : RATE	: LGTH : SEC	:LINE#:REP :CD: TIME PERIOD:

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT15/12 15.01 *** KVVU-TV ***

:LINE#:REP :CD: TIME PERIOD . .. LGTH SEC RATE START END :SPTS: WEEK : DAYS : TOTL:

MARKET TOTALS \$228,958

SVC- NSI DEMOS- RA35+*

KVVU 24%

KSNV 21% KTUD 0% KLAS 22%

KTNV 22%

KVMY 8%

KVCW 3%

CABL 0%